

BANGLADESH TECHNICAL EDUCATION BOARD

4-YEAR DIPLOMA-IN-ENGINEERING PROGRAM SYLLABUS (PROBIDHAN-2016)

GRAPHIC DESIGN TECHNOLOGY TECHNOLOGY CODE: 96

SYLLABUS (PROBIDHAN-2016)

FIRST SEMESTER

BASIC GRAPHIC DESIGN

T P C 2 3 3

AIMS

- To be able to acquire knowledge and skill in basic graphic design.
- To be able to develop knowledge and skill in basic elements of graphic design.
- To be able to acquire skill and knowledge in Printing Process, color and design technique.

SHORT DESCRIPTION

History of graphic design; Graphic Design fundamental; Line, Shapes and Space; Proportion; Drawing technique; Texture; Light & color; Typography; Printing Processes.

DETAIL DESCRIPTION

Theory

1 History of graphic design.

- 1.1 Describe history of graphic design.
- 1.2 Discuss symbol terms.
- 1.3 Explain the calligraphy.
- 1.4 Describe rock & cave art.

2 Understand Fundamental of Graphic Design.

- 2.1 Define Graphic Design
- 2.2 Describe the element of Graphic Design
- 2.3 Discuss Innovation on Design
- 2.4 Discuss the type harmony.
- 2.5 Discuss touch type fingering.

3 Understand Quality of line

- 3.1 Define line for graphic Design
- 3.2 Describe types of line
- 3.3 Explain meaning of different types of line
- 3.4 Distinguish thick and thin lines
- 3.5 Describe Codes of pencils
- 3.6 Explain how line work for Design

4 Understand Shape & Space

- 4.1 Define Shape & Space
- 4.2 Explain Shapes meaning with relation to symbol
- 4.3 Describe various type of shape
- 4.4 Discuss various type of space

4.5 Describe space & Proportion

5 Understand Drawing Technique

- 5.1 Define Drawing
- 5.2 Discuss grids relation of Graphic Design
- 5.3 Describe Type of drawing using Viewer
- 5.4 Define Perspectives

6 Understand the Texture

- 6.1 Define Texture
- 6.2 Describe the types of natural Texture
- 6.3 Describe man made Texture
- 6.4 Describe Application of Texture

7 Understand Light & Color

- 7.1 Define light & color
- 7.2 Define source of color
- 7.3 Discuss additive & subtractive color
- 7.4 Describe color properties.
- 7.5 Describe color swatch.

8 Understand Typography

- 8.1 Define typography.
- 8.2 Describe component of type.
- 8.3 Discuss attribute of type.
- 8.4 Describe uses of type.
- 8.5 Discuss alignment of type.

9 Understand basic Printing.

- 9.1 Define Printing.
- 9.2 Describe different type of Printing.
- 9.3 Describe different type of Image carrier
- 9.4 Discuss Printing Materials
- 9.5 Distinguish between various printing Processes.

PRACTICAL

1. Draw various type of line using pen & pencil

- 2. Draw Various types of shapes using line
- 3. Draw Various freehand drawing using grids
- 4. Create texture & pattern using pen & pencil
- 5. Draw Various Type Faces
- 6. Draw Color Gradient Using Basic color
- 7. Draw Color Mixing using Circle
- 8. Draw National flag using appropriate color & Proportion
- 9. Make a complete Book cover Design,
- 10. Draw Various Image Carriers.